

**to be successful, even
the smallest business
needs to invest in its
most valuable asset...**

its people!



people learn | business profits



think smart – an innovative scheme that trains and motivates your team to give you the competitive edge!

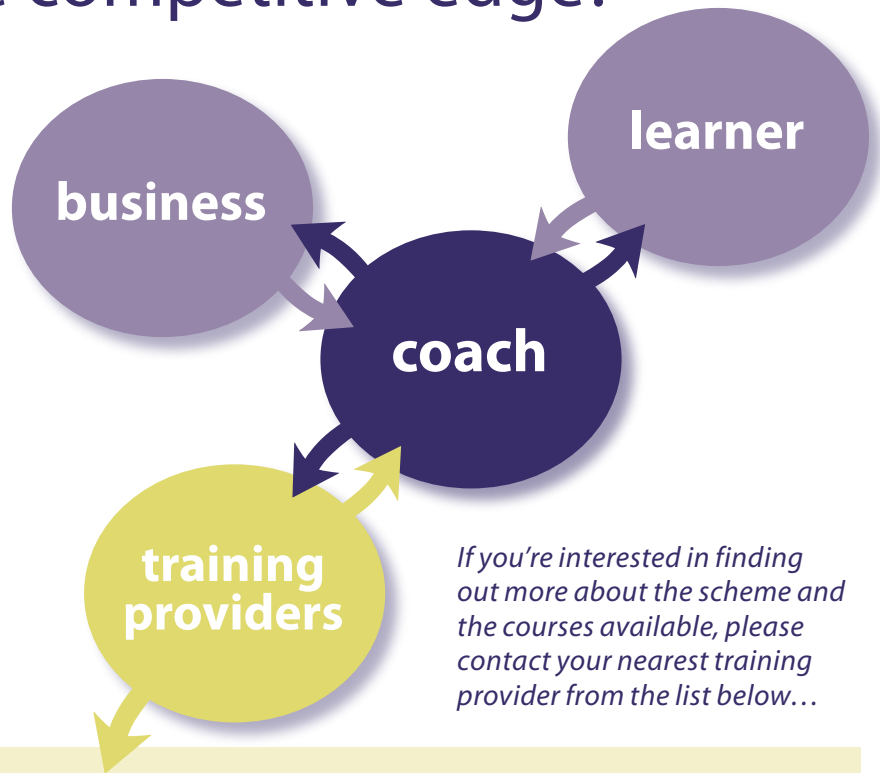
Recent statistics indicate that 40% of employees undertaking a qualification at work fail to complete their course. Apart from being a drain on resources and disappointing to individuals, it puts businesses at a real disadvantage.

There is little doubt that investing in staff training quickly converts into market advantage and that happy, fulfilled staff who are valued are a positive asset.

A Somerset project, **think smart** is aimed at training people within your business to support others following training. Recent research indicates that learners who receive coaching are more likely to achieve qualifications, more quickly. Good for individuals. Good for business.

Coaches follow a programme called SMART Business Coaching which links the needs of the business with employees' personal and professional needs. It focuses on the key relationship between employees' well-being, how this affects their ability to learn and the impact this will have on the productivity of the business.

Training is absolutely FREE – for more information please contact us at:



If you're interested in finding out more about the scheme and the courses available, please contact your nearest training provider from the list below...

Train to Gain
Telephone 0845 604 7047
traintogain@blpeninsula.co.uk
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Adrian Bromfield
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Neil Young
Hudson & Hughes Training Limited
Telephone 0870 241 6109
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Graham Knight
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think smart is funded by:

